
Wes D. Buchanan

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Education

SUNY New Paltz

New Paltz, NY

Bachelor of Fine Arts, Painting/Drawing

Thesis: *Halo_Orbit*, exhibited in the Dorsky Museum of Art

Graduated Summa Cum Laude with twice recognized honors

Experience

NASA's Conceptual Image Lab (CI Lab)

Animator/Illustrator

October 2023 - Present

- Create and complete a vast assortment of animations and illustrations for various NASA missions, clients, and departments, utilizing industry standard software.
- Deliver finished projects in coordination with clients to meet deadlines and mission requirements.
- Communicate directly with agency clients to discuss, revise, and implement comments made on different animation and illustration projects. Assess ways to actively and accurately represent science.

Freedom Information Systems

Strategic Design Analyst

June 2022 - December 2022

- Worked directly with NASA clientele to assess design needs within the Artemis program. Created a variety of design work and implemented branding guidelines to various projects.
- Designed graphics and print for websites, banners, illustrations, and promotions for marketing purposes and mission information distribution.
- Served as the NASA Creatives Artemis Lead, representing the program and its vision.

The Visual Arts Center of New Jersey

Customer Relations Associate

November 2021 - June 2022

- Served as the primary interface between students, teachers, customers and visitors at the front desk.
- Answered inquiries and suggestions with minimal wait times, both in person and over the phone, escalating to supervisors only when necessary.
- Commended by upper staff for handling customers and situations courteously and professionally while maintaining a positive attitude and focusing on customer satisfaction.

Exhibitions

'10 Things You Didn't Know Are Flying Aboard Artemis I'

- Exhibition still active online at Google Arts and Culture. Body of work consists of digital illustrations.

'Halo_Orbit'

- Thesis exhibition completed at SUNY New Paltz, consisting of seven paintings and a dissertation.

Skills & Interests

Technical: Adobe Creative Suite; After Effects; Adobe Illustrator; Office Suite; Alphabet; Procreate

General Skills: Interpersonal Skills; Direct Client Communications;

Interests: Character Design; Storytelling and Worldbuilding; Dungeons & Dragons